

## ZocDoc Fact Sheet

Current as of March 2012

ZocDoc is the website for people to find a doctor and book appointments online instantly. Users can search by insurance and location, read doctor information, and see real patient reviews.

The idea for ZocDoc came to Cyrus Massoumi when he was on a cross country flight with a sinus infection. Upon landing, his eardrum burst and he was badly in need of a doctor. It took Cyrus four days to finally find a doctor in New York City, and he realized there had to be a better way.

### Awards for ZocDoc Include:

- ▶ Named the #1 Best Place to Work in New York City by Crain's New York, December 2010
- ▶ Chosen as one of the 40 hottest global startups by TechCrunch40.
- ▶ Named one of the Top 100 Undiscovered Web Sites by PC Magazine, August 2008.
- ▶ Won \$100,000 Grand Prize in the Forbes Boost Your Business competition, December 2008.

### ZocDoc currently offers appointments with:

- |                       |                         |                           |
|-----------------------|-------------------------|---------------------------|
| ▶ Allergists          | ▶ Neurologists          | ▶ Primary Care Doctors    |
| ▶ Cardiologists       | ▶ OB/GYNs               | ▶ Prosthodontists         |
| ▶ Dentists            | ▶ Ophthalmologists      | ▶ Psychiatrists           |
| ▶ Dermatologists      | ▶ Orthodontists         | ▶ Psychologists           |
| ▶ Dieticians          | ▶ Orthopedic Surgeons   | ▶ Pulmonologists          |
| ▶ Endocrinologists    | ▶ Pain Mgmt Specialists | ▶ Radiologists            |
| ▶ ENT Doctors         | ▶ Pediatricians         | ▶ Rheumatologists         |
| ▶ Gastroenterologists | ▶ Pediatric Dentists    | ▶ Sleep Med. Specialists  |
| ▶ Hematologists       | ▶ Physical Therapists   | ▶ Sports Med. Specialists |
| ▶ Nephrologists       | ▶ Podiatrists           | ▶ Urologists              |

### ZocDoc by the numbers:

- ▶ ZocDoc offers over 6.6 million available appointments.
- ▶ ZocDoc is used by approximately 1 million patients per month to find doctors.
- ▶ 40% of ZocDoc appointments take place within 24 hours.
- ▶ 36% of ZocDoc appointments are made outside of office hours.