

ZocDoc Product Profile

Current as of January 2010

ZocDoc is the website for people to find a doctor and book appointments online instantly. Users can search by insurance and location, read doctor information and real patient reviews.

The idea for ZocDoc came to Cyrus Massoumi when he was on a cross country flight with a sinus infection. Upon landing, his eardrum burst and he was badly in need of a doctor. It took Cyrus four days to finally find a doctor in New York City, and he realized there had to be a better way.

Awards for ZocDoc include:

- ▶ ZocDoc was chosen as one of the 40 hottest global startups by TechCrunch40.
- ▶ ZocDoc was one of the Top 100 Undiscovered Web Sites by PC Magazine in August 2008
- ▶ ZocDoc was named the winner of the Forbes.com Boost Your Business competition in 2008 – a competition to find the best small business in America – and was awarded the grand prize of \$100,000.
- ▶ ZocDoc was a winner in the CNET and WebWare Top 100 Websites List.

ZocDoc currently offers appointments with:

- ▶ Dentists
- ▶ Primary Care Doctors
- ▶ Dermatologists
- ▶ Ophthalmologists
- ▶ OB/GYNs
- ▶ Orthopedic Surgeons
- ▶ ENT Doctors
- ▶ Allergists
- ▶ Psychiatrists
- ▶ Cardiologists
- ▶ Pediatricians
- ▶ Radiologists

ZocDoc by the numbers:

- ▶ ZocDoc offers over 300,000 available appointments.
- ▶ ZocDoc is used by over 110,000 patients per month to find doctors.
- ▶ 36% of ZocDoc appointments are made outside of office hours.
- ▶ 40% of ZocDoc appointments take place within 24 hours.