

YOUR OWN PRIVATE ITALY THE ULTIMATE VILLA VACATION

TRAVEL+ LEISURE

UNDISCOVERED BEACHES

PHILIPPINES
BRAZIL
CALIFORNIA
FRANCE
AUSTRALIA

WORLD'S BEST HOTELS
FOR VALUE FROM \$150

LAST CHANCE
TO WIN A
\$10,000 TRIP
VOTE FOR YOUR
FAVORITE PLACES NOW!
SEE P. 35

2012 DESIGN AWARDS

Hotels, Restaurants, Tech,
Travel Gear, and More

T+L FAMILY SPECIAL
Spring Getaway Ideas



INNOVATOR CYRUS MASSOUMI



WHO HE IS

The 35-year-old former management consultant and road warrior used to travel five days a week. On one such trip, Massoumi ruptured an eardrum. It took him four days to find a doctor who could see him and would accept his insurance. "I was already doing everything else online," Massoumi recalls. "Why couldn't I use the Internet to find a doctor?"

HIS BIG IDEA

Like an OpenTable for doctors, ZocDoc (zocdoc.com) lets you enter a zip code to instantly find local medical professionals who take your insurance—plus you can view their immediate availability in the event of an emergency. You can also read user reviews and book appointments online, 24/7. So far, 15 U.S. cities are on board, with plans to roll out across the nation over the next 12–18 months.