

## ZocDoc Launches in Atlanta, Offering Instant Doctor's Appointments Online

Atlantans Now Able to Find Nearby Doctors and Book Appointments with One-Click

**ATLANTA – July 1, 2011** – Today ZocDoc, a free online service for patients to instantly book doctor's appointments, launches in the Greater Atlanta area. ZocDoc is improving access to healthcare by allowing patients to find local doctors, sort by location and insurance plan, read verified reviews and book appointments online at ZocDoc.com or via the ZocDoc iPhone App. More than 100,000 appointments with nearby doctors are available in the Atlanta area on ZocDoc.

ZocDoc is completely free of charge for patients, who receive around the clock access to medical providers' schedules in real-time and can read verified patient reviews of local doctors. Appointments with primary care physicians, obstetricians/gynecologists, and dermatologists are available in greater Atlanta now, and more specialties will be added in the coming months.

A new patient booking an appointment with an Atlanta physician must wait over 11 days on average, according to a study by national health care search and consulting firm Merritt Hawkins & Associates. However, 40 percent of all appointments scheduled by ZocDoc users occur within 24 hours, and more than 60 percent of ZocDoc book appointments that take place within three days.

"We've received lots of feedback from Atlanta area residents, telling us about long waits for doctor's appointments in their area and asking us to bring ZocDoc to their neighborhood," said Cyrus Massoumi, ZocDoc co-founder and CEO. "We're thrilled to offer faster healthcare to Atlanta as of today."

Dr. Oliver Kharraz, co-founder and Chief Medical Officer of ZocDoc, looks forward to reducing healthcare costs in the Atlanta region. "ZocDoc also lowers the price of healthcare in Atlanta by allowing patients to find doctors who accept their insurance and can see them on short notice, saving patients money on unnecessary trips to the emergency room, and costly out-of-network charges."

ZocDoc currently offers appointments in the major metropolitan areas of New York, Washington, D.C., San Francisco, Chicago, Dallas, Los Angeles, Houston, Philadelphia, and Atlanta. To learn more about ZocDoc, please visit the ZocDoc [press room](#). Patients can follow ZocDoc on the [ZocDoc blog](#), via [Twitter](#), or on [Facebook](#).

### About ZocDoc

ZocDoc, founded in 2007, is improving access to healthcare by enabling patients to search

for doctors, sort by location and insurance accepted, read verified reviews, and instantly book an appointment online or via the free ZocDoc App for iPhone. There are more than 4.9 million medical appointments available on ZocDoc. Approximately 700,000 people use ZocDoc to find a doctor or dentist each month.

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