

ZocDoc.com Continues Rapid Expansion of Online Medical Booking Service with Dallas Launch and New iPhone App

New ZocDoc iPhone App Helps Patients Get Doctor Appointments Immediately

DALLAS - October 6, 2010 - ZocDoc, the website to find doctors and book appointments online instantly, today launched in Dallas, beginning its expansion to the greater Dallas-Fort Worth area. The company's move to Dallas marks its fifth major city in an aggressive national launch that has already been a huge success in Chicago, New York, San Francisco and Washington, D.C.

The company also announced availability of its ZocDoc iPhone App, which gives users the ability to book doctor appointments instantly from their iPhone. In addition, the ZocDoc App enables users to identify the doctors with availability who are geographically closest to them.

ZocDoc offers more than 1.5 million available appointments at any given time with primary care physicians and dentists, as well as specialists such as dermatologists, orthopedic surgeons, allergists and psychologists. The service has been rapidly adopted by patients, doctors and hospitals in select cities and addresses many major problems in booking doctor appointments today:

- Long wait times to book an appointment - 20 days to see a primary care doctor on average in the U.S. and up to 50 days wait time in cities like Dallas
- Cancelled appointments and resulting wasted doctor time and inefficiencies in serving patients
- Additional cost put on the health care system and taxpayers resulting from emergency room visits when patients are unable to book a timely doctor appointment - the average emergency room visit costs 5 times as much as a doctor visit
- Patients who want to see doctors who take their insurance and cannot efficiently find those care givers

Patients using ZocDoc are typically able to book appointments quickly, often in less than 24 hours. In fact, nearly 50 percent of patients who booked doctor appointments with ZocDoc in August 2010 made an appointment for the same day they were booking. ZocDoc provides access to doctors' schedules in real-time, at a glance. This means time slots made available from last minute cancellations can instantly be given to another patient who may be sick or need urgent care.

The service gives users the ability to search by their insurance, and make informed decisions based on doctor reviews exclusively provided by other ZocDoc users. ZocDoc's unique and convenient scheduling system allows patients to make an appointment any time 24/7 and is completely free to use.

ZocDoc was founded in 2007 by Cyrus Massoumi, Oliver Kharraz M.D., and Nick Ganju. The company is funded by Khosla Ventures, Founders Fund, Amazon founder Jeff Bezos, and Salesforce.com founder Marc Benioff. To vote for the next city where ZocDoc is available, please visit ZocDoc.com/vote.

Quotes:

"ZocDoc is health reform everyone can agree on," said ZocDoc CEO and co-founder Cyrus Massoumi. "We're simplifying a process that has been too difficult for too long. Patients, doctors and hospitals are all finding ZocDoc to be an incredibly valuable tool to improve the way people book doctor appointments."

"The average wait time to see a primary care doctor in Dallas is 50 days," said ZocDoc Chief Medical Officer and co-founder Oliver Kharraz, M.D. "At ZocDoc, we are proud to help patients find and see doctors within a matter of hours."

To learn more about ZocDoc, please visit the ZocDoc [press room](#). Follow the latest ZocDoc news on the ZocDoc [blog](#), via [Twitter](#) or on [Facebook](#).

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