

ZocDoc Offers Online Appointments with Austin Doctors and Medical Providers

Austin Patients Enjoy Improved Access to Medical Care with ZocDoc

AUSTIN, TEXAS – March 19, 2012 – Today ZocDoc launches in Greater Austin with the mission of improving access to medical care in the area. ZocDoc, a free service for patients, is a one-stop resource for researching doctors and making appointments instantly online. At launch, the service offers appointments with participating primary care doctors, obstetrician-gynecologists and dermatologists throughout the Austin area.

To use the service, patients visit the ZocDoc website (www.zocdoc.com) or use one of the free ZocDoc apps to enter their location, insurance plan, and the type of healthcare provider they would like to see. ZocDoc then shows each doctor's schedule in real-time, along with credentials and patient reviews, to help patients choose the practitioner who best fits their needs. Patients simply select a timeslot and complete a brief checkout process to book an appointment. ZocDoc then sends email and text message reminders to help patients remember to attend their doctor visits. ZocDoc also offers free applications for [iPhone](#), [Android](#), and [BlackBerry](#), allowing patients to find doctors and make appointments on the go.

Cyrus Massoumi, ZocDoc founder and CEO, worked in Austin for Trilogy Software after graduating from University of Pennsylvania. "It is particularly exciting to bring ZocDoc's service to Austin, where I spent my early career and met ZocDoc co-founder and Chief Technology Officer, Nick Ganju," said Massoumi. "Austin's tech-savvy doctors and patients coupled with ZocDoc's previous success in Dallas-Fort Worth and Houston make Austin the ideal region for our company to simplify healthcare."

ZocDoc's unique system reveals a hidden supply of doctor availability, including appointments cancelled last-minute by patients, and makes it instantly accessible online. This increase in doctor utilization reduces wait times for patients and increases efficiency for medical providers – a vital service given the country's current doctor shortage. Forty percent of all appointments scheduled by ZocDoc users occur within one day, and 60 percent of ZocDoc appointments take place within three days.

As of today, primary care physicians, obstetrician-gynecologists, and dermatologists are offering appointments across Austin and the surrounding area. Additional [Austin doctors](#), specialties, and appointment times will be added in the coming months.

The Austin region is the 16th area to welcome ZocDoc's service. ZocDoc currently offers medical appointments in major metropolitan areas including Atlanta, Austin, Baltimore, Boston, Chicago, Dallas-Fort Worth, Houston, Los Angeles, Miami-Palm Beach, New York, Philadelphia, Phoenix, San Diego, San Francisco, Seattle, and Washington, DC. To learn more about ZocDoc, please visit the ZocDoc [press room](#). Follow the latest ZocDoc news on

the [ZocDoc blog](#), via [Twitter](#), or on [Facebook](#).

About ZocDoc

ZocDoc, founded in 2007, is improving access to healthcare by enabling patients to search for doctors, sort by location and insurance accepted, read verified reviews, and instantly book an appointment online or via the free ZocDoc Apps for iPhone, Android, and BlackBerry. There are over 7 million medical appointments available on ZocDoc. More than 1.2 million people use ZocDoc to find a doctor or dentist each month.

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